

Your name and address here:

, 2009

James Strong,
Woolworths Limited
1 Woolworths Way
Bella Vista, NSW, 2153

Dear Mr Strong,

I am writing to you as I have recently found out from The Palm Oil Action Group that you still use Palm Oil as an ingredient in your Homebrand products, despite promising for the last two years to remove it. I applaud your removal of Palm Oil from Select Products, but when I hear of your unfulfilled promises regarding Woolworths and Palm Oil I have to question your sustainability claims.

Why is this issue important to me? And what action will I take on a personal level?

I call on Woolworths to:

- Immediately implement a labelling system and clearly label Palm Oil on all Homebrand products.
- Immediately source Certified Sustainable Palm Oil for all Palm Oil use.
- Immediately request that all your suppliers either remove Palm Oil from their products or source Certified Sustainable Palm Oil.

The length of time that it has taken so far for Palm Oil to be removed from your Homebrand products is disheartening - please fully commit to implementing your policy.

In addition I request that you actively participate in bringing about independently certified sustainable Palm Oil - I know about the RSPO and will not accept RSPO bought palm oil as a good enough answer in the long term.

Some European supermarkets have already taken up this cause – come on Woolworths, be the Australian leader!

Sincerely,

Name: _____

Signature: _____