

, 2009

James Strong,  
Woolworths Limited  
1 Woolworths Way  
Bella Vista, NSW, 2153

Dear Mr Strong,

I am writing to you as I have recently found out from The Palm Oil Action Group that you still use Palm Oil as an ingredient in your Homebrand products, despite promising for the last two years to remove it. I applaud your gradual removal of Palm Oil from Select Products, but when I hear of your unfulfilled promises regarding Woolworths and Palm Oil I have to question your sustainability claims.

**Why is this issue important to me? And what action will I take on a personal level?**

I therefore call on Woolworths to step up its action and ensure that all Palm Oil is removed from Homebrand products by the end of the year. The length of time that it has taken so far is disheartening - please fully commit to implementing your policy.

In addition I request that you pressure your suppliers to either remove palm oil from their products, or to buy independently verified sustainable palm oil – I know about the RSPO and will not accept RSPO bought palm oil as a good enough answer.

Some European supermarkets have already taken up this cause – come on Woolworths, be the Australian leader!

Sincerely,